# Open Source Mapping, Closed Platform

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State of the Map US 2012 • Portland, OR, USA

### Intro

- I do primarily iOS development at MapBox
- MapBox does primarily:
  - Open source cartography tools (TileMill)
  - Open source web & native toolkits
  - High-availability cloud hosting of maps

# MapBox iOS SDK

- Backstory
  - Route-Me ~2008
  - Alpstein fork ~2011
  - MapBox ~2012

# Apps

### MADE IN LA 2012

**ARTISTS** 

**EVENTS** 

VISIT

BLOG

**ABOUT** 

**UPCOMING EVENTS** 

MADE IN L.A. 2012 CATALOGUE \$49.95

#### **GENERAL INFO**

Made in L.A. 2012, organized by the Hammer Museum in collaboration with LA><ART, will be presented at the Hammer Museum in Westwood, LA><ART in Culver City, and the Department of Cultural Affairs' Los Angeles Municipal Art Gallery at Barnsdall Park in Los Feliz.

Wells Fargo Debit and Credit card holders receive FREE admission plus 1 guest to Made in L.A. 2012 just by showing their card at the Hammer Museum welcome desk now through September 2, 2012.

#### MADE IN L.A. SOUNDMAP

Made in L.A. Soundmap is a site-specific mobile audio experience designed for use while traveling to, from, and in between the three biennial venues in Culver City, Los Feliz, and Westwood, providing visitors with insights into art making in Los Angeles today. Made in L.A. Soundmap explores Los Angeles as the context for the exhibition through interviews with Made in L.A.artists and curators. Made in L.A. Soundmap is a free iPhone app available in the <u>ITunes store</u>.

#### DOWNLOAD THE APP



HAMMER

LA><ART

LAMAG

VENICE BEACH

#### HAMMER MUSEUM

10899 Wilshire Blvd Los Angeles, CA 90024 310-443-7000 http://hammer.ucla.edu/

View Map »

**ADMISSION** 

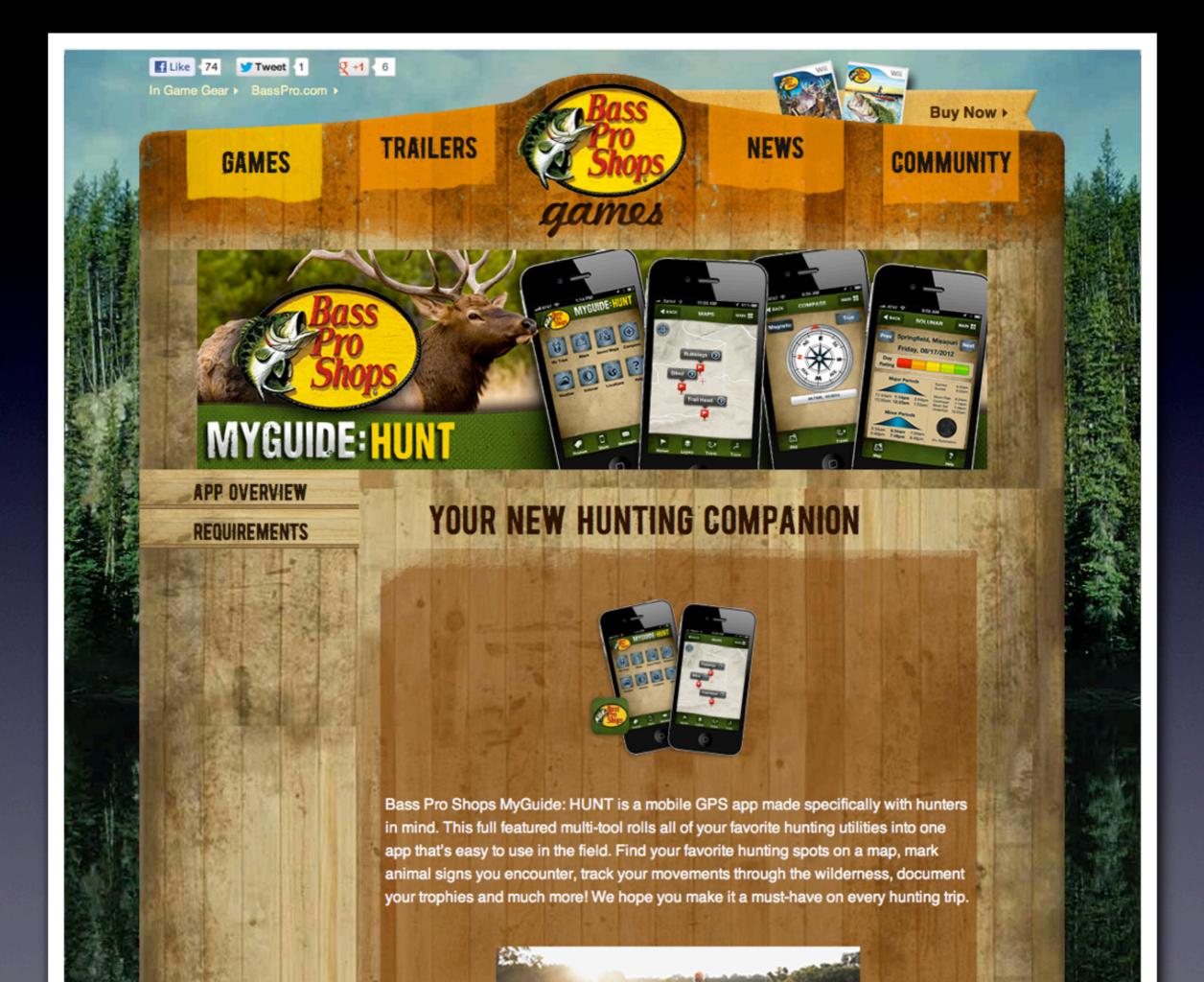
#### HOURS

Tue-Fri 11am-8pm Sat & Sun 11am-5pm Closed Monday and July 4

#### **PARKING**

Parking is available under the Museum. Rates are \$3 for the first three hours with Museum











Los Angeles Times The New York Times









appadvice

THE WEEK

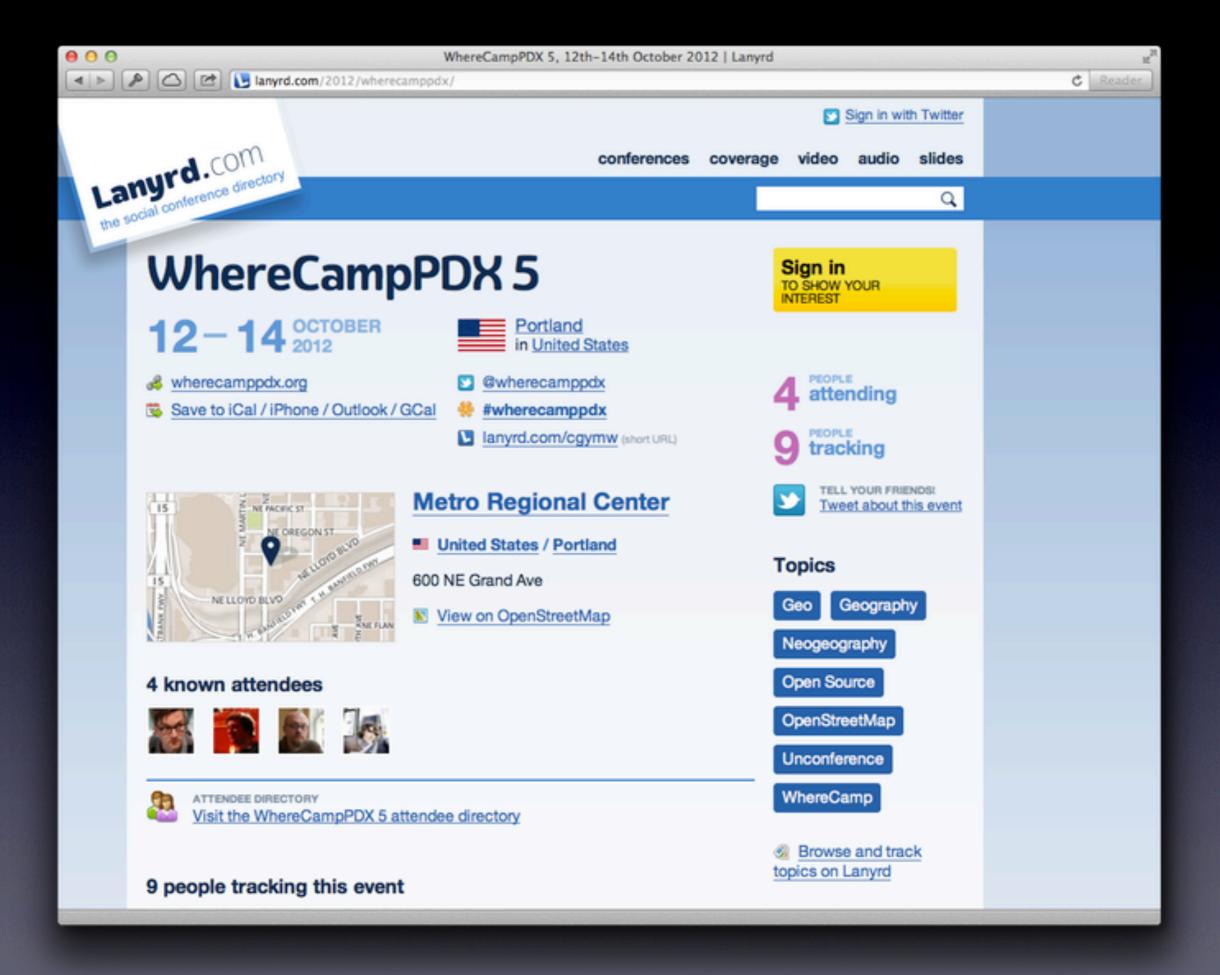
KQED

Publishers Weekly



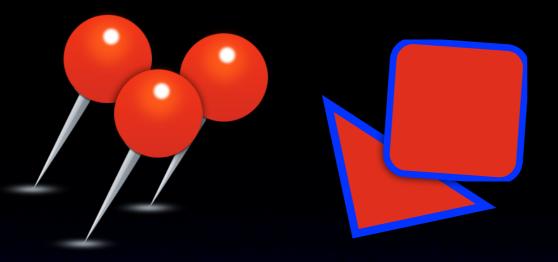








# High-Level Parts



### Annotation Layers

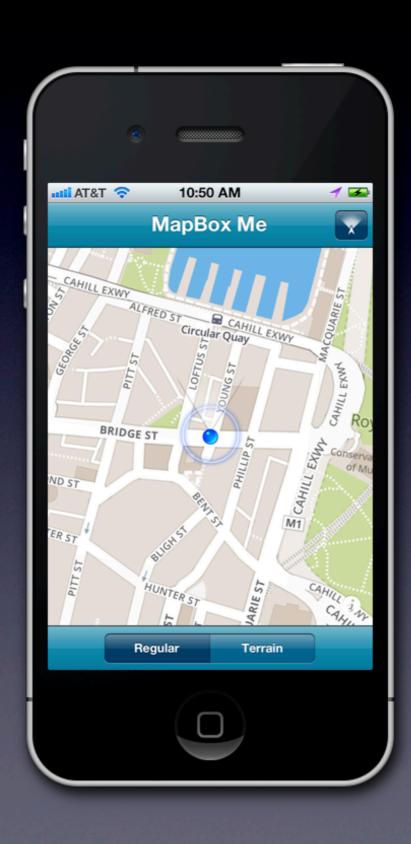


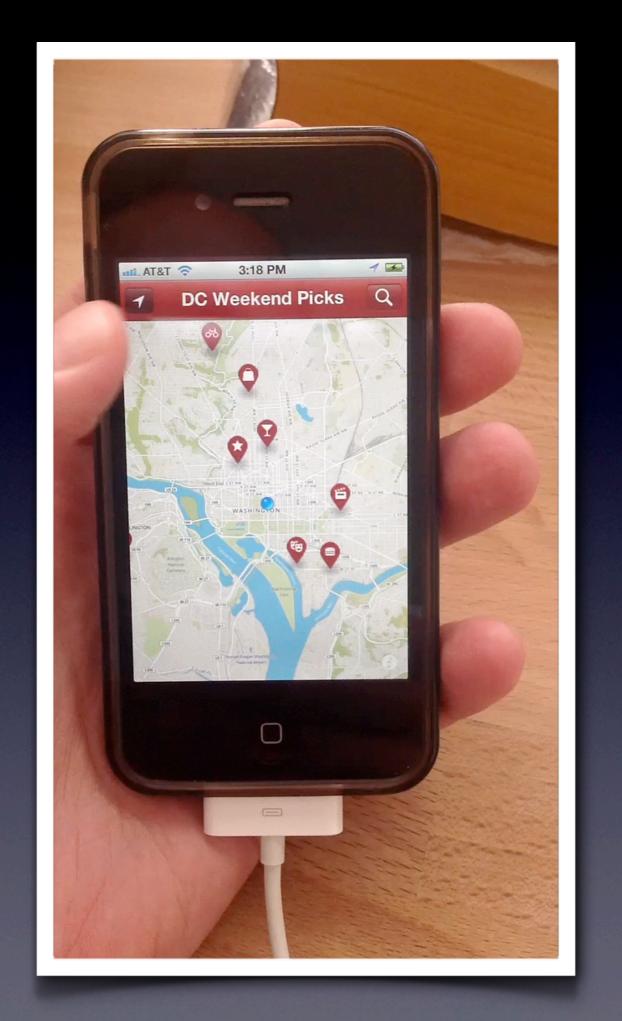
### **Annotations**

Map View

## Lower-Level Parts

# User Location Services





### Offline Use

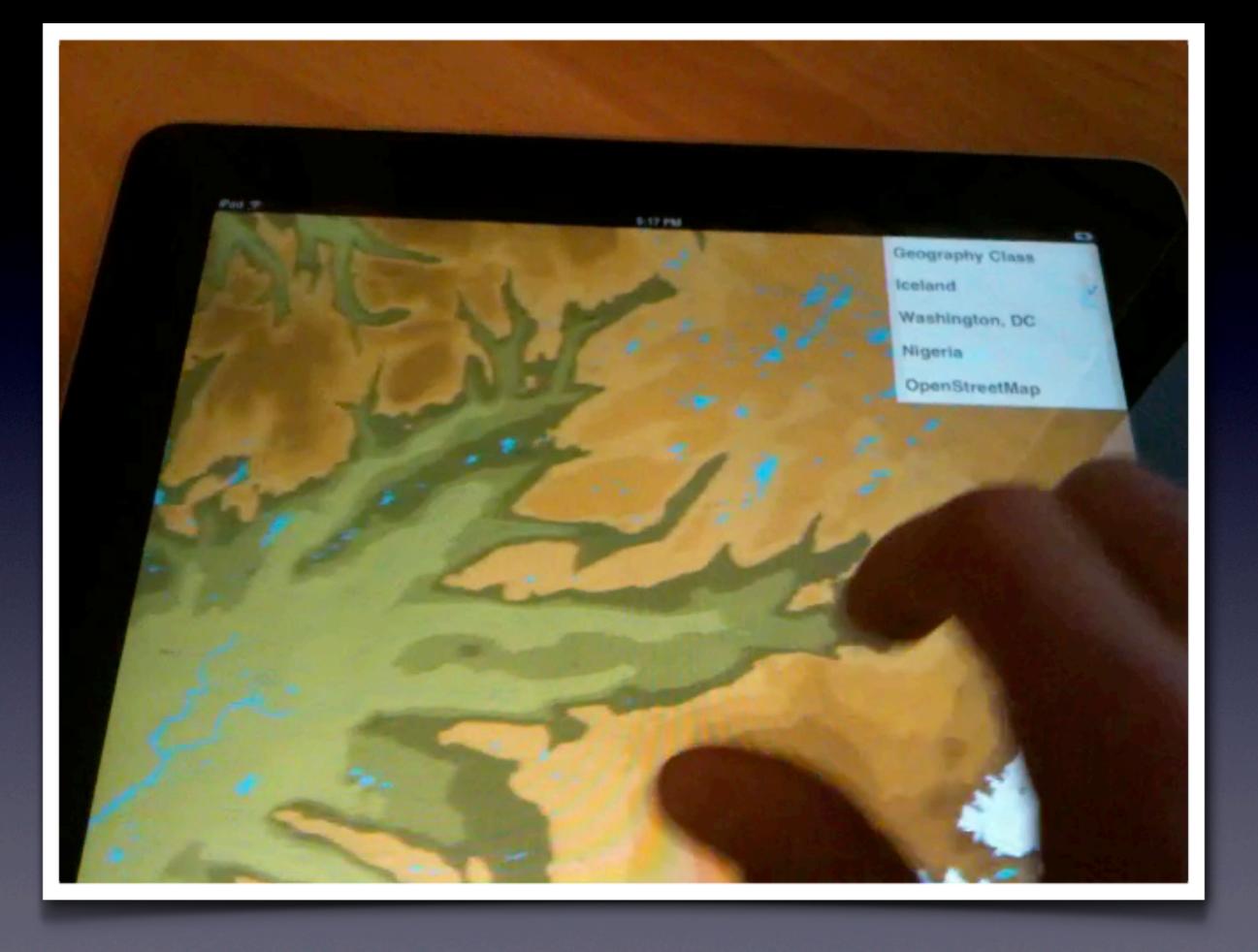
- Cached tile reuse
  - Deja vu
  - "Take your tiles with you"
- Pre-packaged bundles
  - MBTiles: SQLite-based database of tiles

### The Problem With Tiles

- Can easily number in the millions
- Zoom level 0
  - One 256x256 tile (4<sup>0</sup>)
- Zoom level 17
  - 17,179,869,184 tiles (4<sup>17</sup>)
- Difficult to transfer reliably



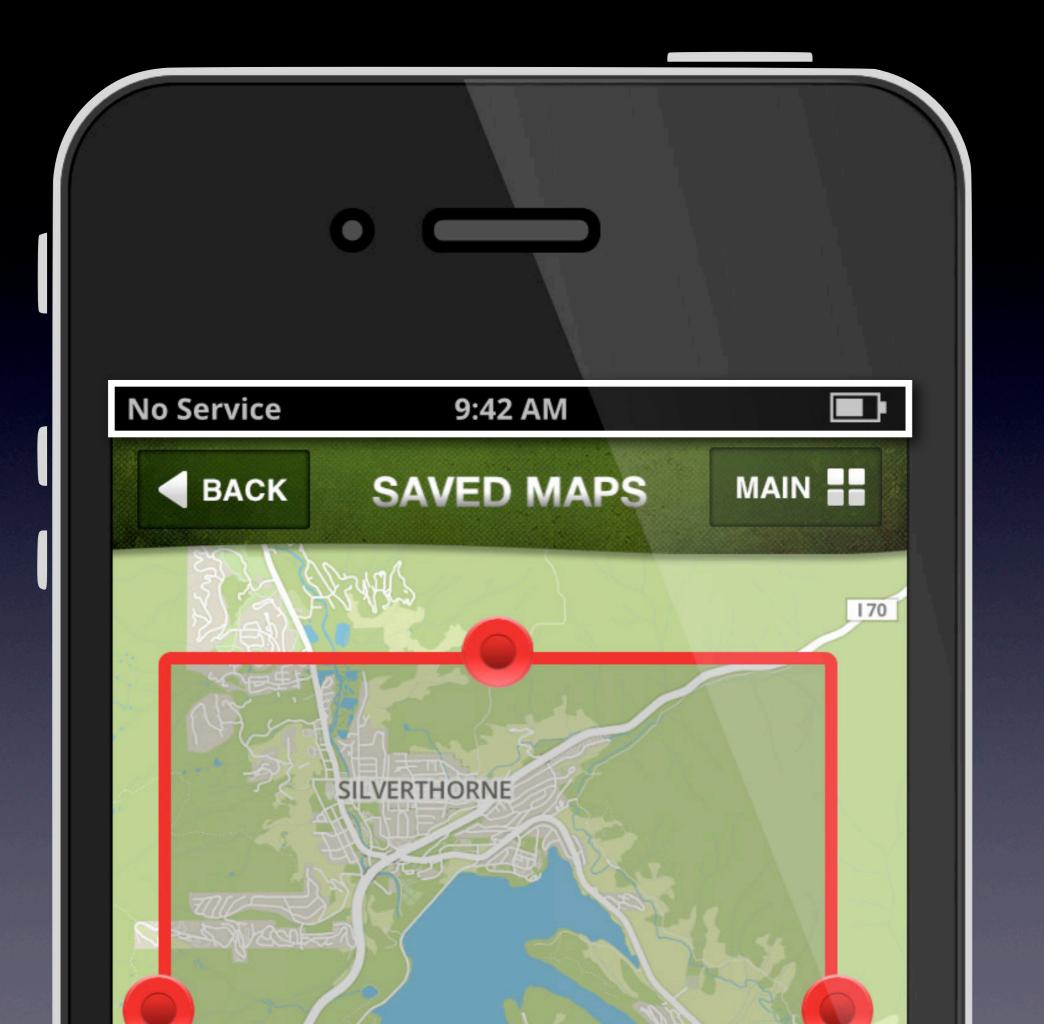


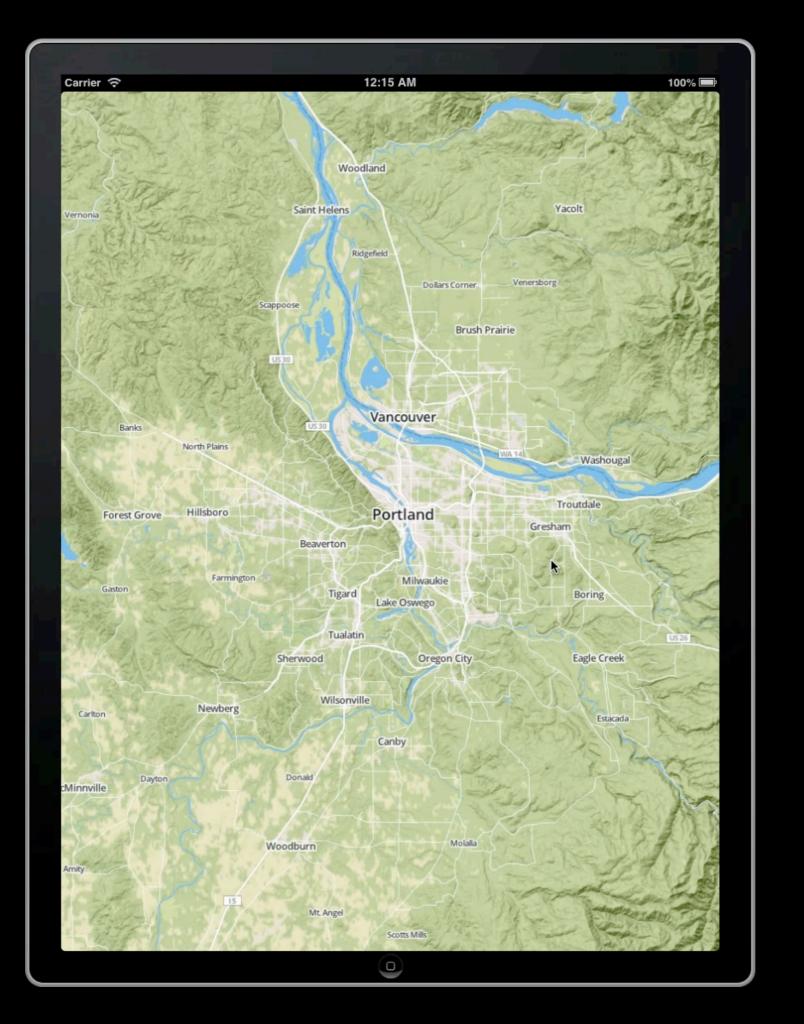












# Thanks!



### For More Info

- Twitter: @MapBox & @incanus 77
- mapbox.com/mobile
  - Examples, API docs, guides
- github.com/mapbox/mapbox-ios-sdk
- support.mapbox.com & Freenode #mapbox
  - Support (i.e., me)